



Get Green for Earth Day

DelFosse Vineyards and Winery

Faber, Virginia
April 17, 2010
(Rain Date: April 18)

"A Virginia Green winery, DelFosse Vineyards and Winery is hosting a special event during the "Global Days of Service" weekend to promote Earth Day and to enhance our existing sustainability initiatives. Volunteers will be planting native species (plants, flowers) and trees, doing trail clean-up on our 5-mile hiking trail, and conducting stream health assessments and blue bird monitoring.

Our Earth Day event is designed to promote sustainability and to educate attendees on DelFosse's eco-friendly approaches to vineyard management. The volunteers' efforts will help DelFosse maximize soil erosion control, create habitats for wildlife, reduce the need for spraying of insecticides, and even improve water quality for those living downstream from the winery's land."



Green Statement: "As an eco-friendly winery, DelFosse has specifically designed our Earth Day event to be a green event so that the community can participate in activities designed to protect and enhance the environment. This family-friendly event will encourage adults and children alike to do their part to take care of Mother Earth."

CORE ACTIVITIES for Green Attractions

☒ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:

- Glass bottles, aluminum cans, plastic bottles, paper, cardboard

☒ **Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:

- Do not use any disposable containers, dishware, cutlery, or cups

☒ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible! The organizers of this event pledge that they:

- Use electronic registration, correspondence and forms

☒ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:

- Chose a location/venue that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting
Food service

- Use water pitchers to minimize the use of single-use bottles

Logistics

- Encourage the use of mass-transit and/or carpooling to the event
- Encourage attendees who bring picnic lunches to use reusable packaging and recyclable materials



☒ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all “green activities” practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our event’s webpage highlighting all of our green activities
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers

For more information on **Get Green for Earth Day at DelFosse Vineyards and Winery**, see www.delfossewine.com/events or contact Claude DelFosse at finewines@delfossewine.com or (434) 263-6100.

Virginia Green is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established “core activities” specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.

